



LINA - II (2010 Course) : OCT. / NOV. - 2013

Subject : Principles of Management  
**B.B.A. - I / II / III**

Day : Thursday

Date : 07/11/2013



Time : 02.00 PM TO 05.00 PM

Max Marks : 70 Total Pages : 1

N.B.

- 1) Each question carries FOURTEEN marks.
- 2) Question I is **COMPULSORY**.
- 3) Attempt any **FOUR** questions from Q.2 – Q.7

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- Q.1** a) Your organization has finalised a plan to set up an Engineering Unit in a notified backward area to take advantages in taxes. Imagine its end products and prepare a note to your CEO as to how you will carry out the social responsibility for the unit and raise ethical standards for the new company and its employees. (07)
- b) Which type of organisation you would recommend for the proposed company as given in 1(a) above and give your reasons for the desired type. (07)
- Q.2** Give a brief account of the contribution to management thoughts made by Elton Mayo. (14)
- Q.3** What are planning premises? Explain the classifications of planning premises. (14)
- Q.4** Define the term 'Organisation' and Explain the steps in the process of organising. (14)
- Q.5** Explain the Trait Theory of Leadership. (14)
- Q.6** Define 'Control'. Describe the different non-budgetary control techniques. (14)
- Q.7** Write short notes on ANY TWO. (14)
- a) Informal Organisation
  - b) Decision Making
  - c) Advantages of delegation
  - d) Human Relations Movement



LINA - II (2010 Course) : OCT. / NOV. - 2013

Subject : Business Economics (Macro)

**B.B.A. - I / II / III**

Day : Saturday

Date : 09/11/2013



Time : 02.00 PM TO 05.00 PM

Max Marks : 70 Total Pages : 1

**N.B.**

- 1) Question No. 1 is **COMPULSORY**.
- 2) Attempt any **FOUR** questions from Q. 2 to Q. 7.
- 3) Answers to both the sections should be written in the **SAME** answer book.

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- Q.1** What do you understand by investment function? Explain the factors that influence the level of investment in the economy. (14)
- Q.2** Why is the macroeconomic theory important for finding solutions to macroeconomic problems related to business decision making? (14)
- Q.3** How will circular flow of income in an economy be affected if a country has foreign trade transactions? (14)
- Q.4** Explain Keynes' theory of employment. How does it differ from classical theory? (14)
- Q.5** Explain the concept of 'consumption function'. Explain the objective and subjective factors affecting consumption function. (14)
- Q.6** Explain briefly the different phases of business cycles. (14)
- Q.7** Write short notes on **ANY TWO** of the following: (14)
- a) GDP, GNP, NNP
  - b) Measurement of national income
  - c) Principle of acceleration



LINA - II (2010 Course) : OCT. / NOV. - 2013

Subject : Management Accounting

**B.B.A. - I / II / III**

Day : Tuesday

Date : 12/11/2013



Time : 02.00 PM TO 05.00 PM

Max Marks : 70 Total Pages : 2

**N.B.:**

- 1) **Q.No.1 is COMPULSORY.**
- 2) Each question carries **14** marks.
- 3) Attempt **ANY FOUR** questions from **Q.No.2** to **Q.No.7**.
- 4) Use of non programmable **CALCULATOR** is allowed.

- Q.1** a) Explain how Marginal Costing is useful for decision making to the management.
- b) Define Management Accounting. What are the advantages of Management Accounting?
- Q.2** Write a note on:
- a) Overheads and its function wise classification
  - b) Fixed Cost and Variable Cost
- Q.3** Explain the advantages and limitations of Ratio Analysis.
- Q.4** The following particulars are available of Rohit Ltd. You are required to calculate:
- a) Labour Cost Variance
  - b) Labour Rate Variance
  - c) Labour Efficiency Variance

Labour	Standard	Actual
Skilled	250 hours @ Rs. 1000 per hour	300 hours @ Rs. 1100 per hour
Unskilled	500 hours @ Rs. 250 per hour	490 hours @ Rs. 240 per hour

- Q.5** Prepare a Flexible Budget from the following information given of Aditya Ltd. for the Activity Level of 15,000 units.

Particulars	Per Unit (Rs.)
Direct Material	75
Direct Labour	45
Variable Overhead	20
Fixed Overhead	10
Variable expenses (direct)	8
Selling expenses (10% fixed)	10
Fixed Administration expenses	5
Distribution expenses (20% fixed)	5

Prepare a Flexible Budget for the activity level of 18,000 and 20,000 units.

**P.T.O.**

- Q.6** The following particulars are available of Kiran Company Ltd. which applies Marginal Costing.

Particulars	
Output	1,60,000 units
Fixed Cost	Rs. 8,00,000
Marginal Cost Per Unit	Rs. 20
Selling Price Per Unit	Rs. 40

Find out:

- a) Profit earned
- b) P/V Ratio
- c) Break Even Point
- d) Margin of Safety
- e) Profit if 1,00,000 units are sold

- Q.7** Write short notes on **ANY TWO** of the following:

- a) Cash Flow Analysis
- b) Flexible Budget
- c) Margin of Safety
- d) Labour Rate Variance

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LINA - II (2010 COURSE) : Oct-Nov-2013

SUBJECT : FUNDAMENTALS OF INFORMATION TECHNOLOGY

Day Friday  
Date : 15-11-2013

Time : 2.00 P.M. To 5.00 P.M.  
Max. Marks : 70

B.B.A. - I / II / III

N. B. :

- 1) Q. No. 1 is **COMPULSORY**.
- 2) Each question carries **14** marks.
- 3) Attempt **ANY FOUR** questions from **Q. No. 2** to **Q. No. 7**.
- 4) Draw neat and labeled diagram **WHEREVER** necessary.

Q. 1 a) Explain different output devices of computer. (07)

b) Define computer. Explain block diagram of computer. (07)

Q. 2 Convert the following: (14)

a)  $(110111001)_2 = (?)_{10}$

b)  $(4DE)_{16} = (?)_2$

c)  $(46)_{10} = (?)_2$

d)  $(128)_{10} = (?)_8$

Q. 3 a) What is MODEM? Explain in detail the working of MODEM. (07)

b) Explain various secondary storage devices of computer. (07)

Q. 4 a) Differentiate between Compiler and Interpreter. (07)

b) What is computer network? Explain various types of network topologies. (07)

Q. 5 a) What is transmission media? Explain various data transmission media. (07)

b) What is Scanner? Explain different types of Scanner. (07)

Q. 6 What is Word Processor? Explain in detail the steps for inserting a table in MS-WORD document. (14)

Q. 7 Write notes on **ANY TWO** of the following: (14)

a) File organisation

b) High level language

c) Generations of computer



LINA - II (2010 COURSE): Oct-Nov-2013  
SUBJECT: BUSINESS STATISTICS - I

Day: Monday

Date: 18-11-2013

B.B.A. - I / II / III

Time: 2:00 P.M. To 5:00 P.M.  
Max. Marks: 70

N.B.:

- 1) Q. No. 1 is **COMPULSORY**.
- 2) Attempt any **FOUR** questions from Q. No. 2 to Q. No. 7.
- 3) Each question carries **14** marks.
- 5) Use of non programmable **CALCULATOR** is allowed.

- Q.1 a) "Modern statistical tools and techniques are basically important for improving the quality of managerial decisions". Examine this statement and discuss the role of statistics in business activities.
- b) Define primary and secondary data. Explain the various primary data collection methods.

- Q.2 a) Draw less than Ogive curve for the following data:

Age in years	15-25	25-30	30-35	35-40	40-45	45-50	50-55
No of persons	10	30	40	80	75	35	15

- b) What is Skewness? Explain the measures of Skewness.

- Q.3 Find the mean, median and mode for the following data:

Marks ( below)	5	10	15	20	25	30	35
No. of Students	1	3	9	17	27	36	38

- Q.4 a) Compute mean deviation and its coefficient from following data:

Weight of package in kg	4	6	8	10	12	14	16
No of packages	2	1	3	6	4	3	1

- b) Prepare a frequency table taking class intervals 10-20, 20-30, 30-40..... and so on from the following data:

23	48	51	64	72	82	56	33	50	42
35	88	77	65	39	52	48	64	49	57
41	72	62	49	32	54	67	46	55	50
82	44	75	56	51	63	59	59	53	42
75	85	68	55	52	45	42	57	20	57
46	61	50	16	62	56	54	40	55	71

P. T. O.

**Q.5 a)** Compute Index Numbers of Prices from the following data by applying:

- i) Laspeyres Method
- ii) Paasche Method

Commodity	Price	Value	Price	Value
A	10	100	8	96
B	16	96	14	98
C	12	36	10	40
D	15	60	5	25

**b)** Discuss the use of statistical Quality Control and Control Charts.

**Q.6** The median and mode for the following data are 33.5 and 34 respectively. Find the missing frequencies:

Value	0-10	10-20	20-30	30-40	40-50	50-60	60-70	Total
Frequency	4	16	?	?	?	6	4	230

**Q.7** Life of Allwyn and Godrej refrigerators were observed to be the following in a survey.

Life of Refrigerators in months	No of Refrigerators	
	Allwyn	Godrej
0-20	10	8
20-40	28	20
40-60	24	32
60-80	10	28
80-100	8	12

- i) Compute coefficient of variation for the life of Allwyn and Godrej refrigerators.
- ii) Which model do you prefer? Give reason.

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